

# OMC

MED ENERGY  
CONFERENCE & EXHIBITION

23 – 25 May 2023 - Ravenna, Italy  
[www.omc.it](http://www.omc.it)

*Reshaping the Energy Industry: Action for Transition*

**Call for Ideas – Mediterranean Region**  
*Pitch Presentation*

Established by:



Organised by:



# Pitch Instructions



<Name of the candidate>  
<TITLE OF THE PROJECT>  
<Affiliation>

*The candidate shall provide the information required by the following steps, in max 5 slides (using this format)*

1	Context. Country / region of application	Brief description of the country /geographical area and related socio-economic context to which your research idea is / can be applied
2	Objectives, scope	Detailed objectives of your research idea and related specific issues to be addressed
3	Business plan / feasibility study	Schematic business plan and / or evidence of feasibility, highlighting the key players and processes, necessary to implement the project
4	Technical novelty	Indication of key innovation features of your research idea and motivation of its technical novelty
5	Undergoing / not	Indication whether your research idea has already been implemented (if so, indication of the current phase of the project implementation)
6	Funding sources	Indication whether the project has been financed (completely / partially) and by whom (private / public institutions / international financing organisations...)
7	Networks and Synergies (Med region)	Indication of the current networks or single countries involved and potential partners within the Mediterranean region
8	Scalability	Indication of where and how the research idea can be replicated within the Mediterranean region