Thinking Outside the Trash!



Putting circular economy in action



MEGA PROBLEMS & CHALLENGES



TARGET MARKET

We are targeting developers and contractors working in green building projects, and projects in affordable housing sector.

\$962 Billion

Green Buildings materials market value globally by **2033**

We are targeting furniture manufacturers and interior designers working on sustainable materials

\$84 Billion

Eco-friendly furniture market globally by **2030**



Our Solution

Fibers are cut down and treated

Executive Summary

Collaborate with **designers** & **corporates** to innovate using plastic and agricultural wastes to put circular economy in action

We aim at closing the circular economy loop.

Our mission

Provide holistic dynamic solutions to apply circular economy in fields of recycling, products design and manufacturing.











Unique texture, marble, terrazzo, mosaic





Primary solutions

End-Products

Giveaways

Lifestyle

Furniture

Interior Design

Decorations

Products

3 k

8 Tons

Plastic waste

recycled

Roofs

\$ 25 k

Revenues by end of **2023** with

6.5 k \$ Investment

Awareness Workshops **B2B Customers | 80%**

Eco-dapt Sheets

Plastic processing

R&D, Production

40%

Sheets

40% **End-products**

Fab Lab Egypt
Learn . Make . Share !



Furniture

B2C Customers | 20%

40%





40%

Boards



UP.FUSE

20%

Services











Decorations











Creating greener communities, empowering unprivileged ones!

Engaging rural communities in production.

- Increased income
- New skills attained
- Enhanced sense of responsibility

Rooftops & furniture for rural communities and schools



Our Products

Furniture category

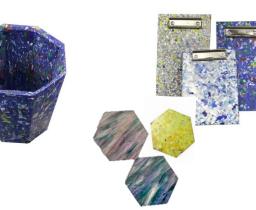


- Unique color patterns & textures
- Finishing & machining techniques as wood

Decorations & Lifestyle



Storage & Lifestyle packaging products





Stationery & Decorations products

Jewelry Upfuse x Nestle







VALUE



COST-EFFECTIVE AND RECYCABLE



HIGH STRENGTH



WATER-PROOF



HEAT-INSULATED



EASILY-ASSEMBLED



LIGHT WEIGHT



FIRE RETARDANT



CO2 LOW CO2/KG

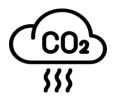
• N.Levinta , Z.Teodorescu, M. et al. , SN Appl. Sci. 1, 422 (2019)





49 M

Kg of plastic waste



Reducing

49.3 M

Kg of Co2 emissions



Saving

7.2 M

Kg of oil



Impacting

5 K

Individuals directly and indirectly

Impact 2025

Meeting SDGs & Triple Bottom Line













Our Team



ABDALLAH MOHAMED

FOUNDER

BD AND R&D

M.SC. IN MECHATRONICS ENGINEERING



KARIM WALY
CO-FOUNDER
OPERATIONS
MBA



DR. AMNA RAMZY
MATERIAL EXPERT
GERMAN UNIVERSITY IN CAIRO



PROF. MICHEAL EICHNER
BUILDING TECHNOLOGY EXPERT
GERMAN UNIVERSITY IN CAIRO

Advisors

ASK

- EU Market & Certification/Testing Access
- Capital Investment –
 Pre-Seed Round

500,000 euros

Target sales, 2025

1M euros

Former Finalists in











Part of







THANK YOU

